News Release For immediate release



Challenged by COVID-19 restrictions, Q.I. Press Controls successfully delivers at Yadanarmoe Printing House in Myanmar

Oosterhout, April 2021 – Q.I. Press Controls- Engineering Automation Electronics (QIPC-EAE) India has gained a firmer food hold in the book printing market by successfully delivering the system at Yadanarmoe Printing House, Mandalay in Myanmar. In close cooperation with The Printers House, India (TPH) and their exclusive agent in Myanmar, Gensecon Myanmar Pvt. Ltd., QIPC-EAE equipped two Orient semi commercial presses with mRC-3D for colour register and integrated cut-off control.

Rakesh Dave, Managing Director of QIPC-EAE India, is very satisfied with the order and with the course of the installation: "By meeting the requirements, especially those of book printers, this overseas project will open up a new market segment for us in Myanmar. We received and successfully completed the order in the COVID-19 pandemic period. This meant overcoming difficulties in procuring materials and getting the system ready in time, according to prevailing regulations. But by working closely with both the customer and TPH, we were able to deliver the system safely and to the fullest satisfaction of the customer."



Mr. Rakeshkumar Dave, Managing Director QIPC EAE India Pvt. Ltd.



Mr. Rishab Kohli, Director of TPH

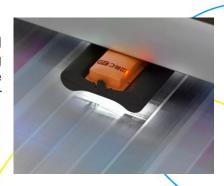
Yadanarmoe Printing House selected QIPC-EAE because of their proven technology, excellent service and strong position in the market. It is with good reason that QIPC-EAE is TPH's preferred supplier for several years now. "Trust is an important basis for sustaining an intensive collaboration such as the one between QIPC-EAE and TPH," says Mr. Rishab Kohli, Director of TPH. "That trust is enshrined in a reliable product, optimum costs for the user and excellent afterservice support. Furthermore, the constant quest for product improvements plays a vital role."

About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

For more information: www.qipc.com



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